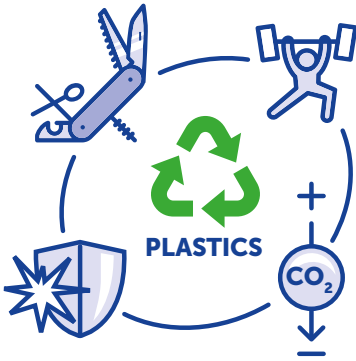




EUROPEAN PLASTICS PACT



Bringing together frontrunner companies and governments to accelerate the transition towards a European circular plastics economy



Plastics are **strong, durable** and **versatile** and can help **cut carbon emissions**



COLLECTIVE ACTION BY EUROPEAN PLASTICS PACT

VIRGIN PLASTIC SUPPLY >



Use **20% less** virgin plastics with **10% absolute reduction**

Use at least **30% of recycled plastics** in new plastics

Design **100% recyclable** and **reusable products** where possible

Increase recycling rate by 25%

